



ACT Chief Minister's EXPORT AWARDS

Centre for Customs and Excise Studies presents the 2010 EXPORT LEADERS' BREAKFAST

The Centre for Customs and Excise Studies, Canberra Business Council and the ACT Government cordially invite you to attend the 2010 Export Leaders' Breakfast.

The Export Leaders' Breakfast is part of the 2010 ACT Chief Minister's Export Awards Program.

The breakfast will showcase some of Australia's most successful export leaders including:

MASTER OF CEREMONIES

Professor David Widdowson, CEO, Centre for Customs and Excise Studies
2008 Australian Export Category Winner for Education and Training, and ACT Exporter of the Year

PANEL DISCUSSION

Vivienne Lipke, CEO and Co-founder, Icecraft International
2009/10 AIEX Australian Export Hero Award for outstanding service to Australia's export efforts

David Gaul, President, CEA Technologies
2009/10 AIEX Australian Export Hero Award for outstanding service to Australia's export efforts

Andreas Ruf, Executive General Manager, SMARTS Group
2009 Australian Export Category Award Winner for Information and Communication Technology (ICT)

DATE: Thursday 12 August 2010
TIME: 7:15am for 7:30am – 9.00am
VENUE: Hyatt Hotel Canberra
COST: \$45 CBC and ACT Exporters' Network members and \$60 non-members
RSVP: Midday Thursday 5 August 2010 either online at www.canberrabusinesscouncil.com.au or by completing the registration form on pg 3 and faxing to **6257 4421**

Applications for the 2010 ACT Chief Minister's Export Awards close on 20 July 2010

To enter the 2010 ACT Chief Minister's Export Awards, visit www.exportawards.gov.au/act

The 2010 ACT Chief Minister's Export Awards are managed and presented by Canberra Business Council on behalf of the ACT Government and proudly sponsored by:





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Panel of Speakers



Professor David Widdowson

CEO

Centre for Customs and Excise Studies at the University of Canberra

MASTER OF CEREMONIES

Professor David Widdowson is the CEO of the Centre for Customs and Excise Studies, the 2008 ACT Exporter of the Year and 2008 Australian Export Category Winner for Education and Training.

He is also the President of the International Network of Customs Universities; Editor-in-Chief of the World Customs Journal; an Advisory Group member of the World Customs Organization's Partnership in Customs Academic Research and Development; and a Director of the US-based Trusted Trade Alliance.



David Gaul

President

CEA Technologies

David Gaul is President and co-founder of CEA Technologies, Australia's largest majority-owned defence company.

Although originally a supplier to the Australian Department of Defence, CEA has now successfully penetrated the very competitive US and EU defence markets and has become a truly internationally orientated company.

This success saw David and CEA awarded the ACT Chief Minister's Export Hall of Fame Award in 2006 and the 2009/10 Australian Institute of Export's Australian Export Hero Award.



Vivienne Lipke

CEO and Co-founder
Icecraft International

Vivienne Lipke is the CEO and Co-founder of family owned business Icecraft International, the world leaders in ice

mould technology.

The company has been exporting ice sculpture mouldings to more than 117 countries for over 23 years. Her ice sculpture moulds can be found in many of the world's most renowned hotels, such as: Hilton, Taj, Marriott, Grand Chancellor to name a few.

From business building to benefiting Australian Trade, Icecraft has been a solid player. The major achievement to benefiting Australian trade for Icecraft and Vivienne is that she has been able to show that in the true Australian tradition "anything is possible if you focus on it".



Andreas Ruf

Executive General Manager
SMARTS Group

Andreas an expert in the development and management of new technology applications. With over 10 years of

experience in enterprise data integration, he is responsible for SMARTS broker's global network of financial data feeds and has managed the successful rollout of SMARTS broker in the Asia Pacific region and Europe.

Before joining CMSS in 2004, Andreas was Director at Pixelpark AG, Berlin, Germany, where he lead the firm's Project Management team. He established the eCommerce technology group and successfully implemented deeply integrated applications with many of Europe's blue chip companies. Prior to Pixelpark, Andreas was responsible for product marketing of merchant services at DigiCash Pty Ltd where he worked with leading financial institutions on the integration of the first global internet cash payments system into trading in practice.

In 2009, the SMARTS Group were the Australian Export Award Information & Communication Technology Category Winner.

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Register online www.canberrabusinesscouncil.com.au or fax back registration on **(02) 6257 4421**

NAME	POSITION	ORGANISATION	CBC MEMBER (Y/N)

I wish to pay the registration fee of \$ by cheque payable to the
Canberra Business Council, 71 Constitution Ave, Campbell ACT 2612
 or by (please tick) Mastercard Visa Amex (a 3 per cent surcharge will apply to Amex transactions)

Card Number:

Expiry Date: Card Holder's Name:

Signature:

Contact Address:

Contact Phone: Email:

For any event enquires please contact Brooke Anderson at Canberra Business Council on 6247 4199 or brooke.anderson@canberrabusinesscouncil.com.au

Tax invoice: This form serves as a tax invoice upon payment of registration fee. Receipts are not issued unless requested. Canberra Business Council Ltd. ABN: 14 126 100 169. Please note: Cancellations may be made up to 48 hours before the event. Refunds for cancellations received after this time will not be possible. A replacement representative is welcome if a registered person is unable to attend.

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